



Your Campus Brand Meets Our Custom Solutions



Over 1,000 campuses partner with us to inspire, enable, and celebrate the academic journey

CELEBRATING THE ACADEMIC JOURNEY

Acceptance

Help students feel connected to campus pride from the moment their journey begins.

Orientation

Give students access to the tools and resources they need to be successful—in store and online.

Education

Improve student outcomes and ensure academic freedom with course materials in any model, any format.

Celebration

Support campus pride with events and gear that bring the community together, from game day excitement to milestones like graduation.

Alumni

We partner with your alumni development teams to inspire continued engagement and campus spirit.

We're shaping the future of higher education—with memorable retail experiences, pioneering technology, sustainable practices, and programs that ensure students get instant, equal, and affordable access to the course materials they need to be successful.

Building on 150+ years of experience serving college campuses—including two-year, four-year, HBCUs, and more—Follett helps schools create one-of-a-kind solutions, foster academic enrichment, and evoke campus pride.

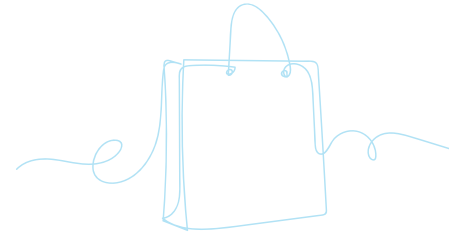


Make Your Campus Store a Year-Round Destination

The campus store is the embodiment of your school's rich history and a symbol of what's next. As the leading campus retailer, we pride ourselves on delivering a store that reflects your campus community. From an unmatched selection of cutting-edge brands for every customer to convenient access to food, wellness items, technology, and course materials, our store offers an all-in-one experience at the center of campus life.

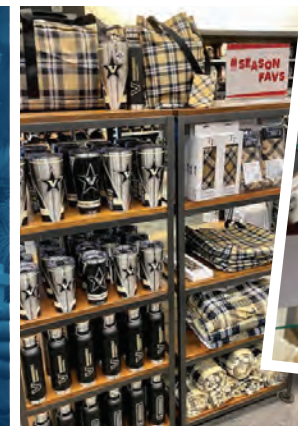
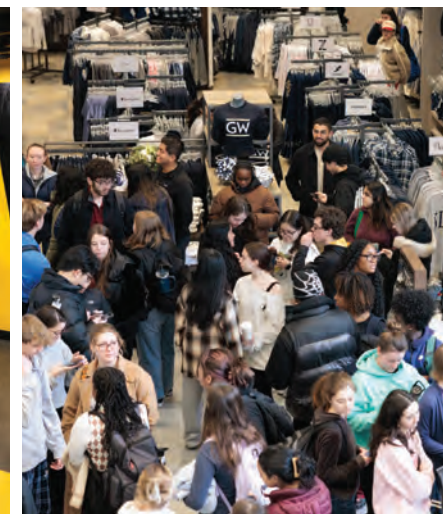
Fall

- COURSE MATERIALS
AND TECHNOLOGY
- CONVENIENCE
- SPIRIT WEAR
- ALUMNI



Winter

- GIFTS AND SUPPLIES
- CAMPUS EVENTS
- CAFES



Make Your Campus Store a Year-Round Destination

Spring



COURSE MATERIALS
ACCEPTED STUDENT
MARKETING
GRADUATION SUPPLIES



Summer

TECHNOLOGY
ORIENTATION GEAR



Course Materials

When students and faculty have what they need to succeed, everyone wins.

ACCESS TO COURSE MATERIALS SHOULD NEVER BE A BARRIER TO LEARNING.

We're proud to source course materials from 6,000+ publishers, giving instructors the freedom to assign the best possible materials for their courses. We offer the flexibility to provide a personalized experience for your students that's focused on affordability, convenience, and flexible format options—including new, used, rental, digital, or OER.

Check out what's new with Follett's course material technology, backed by user-driven research.

AN ALL-IN-ONE STUDENT EXPERIENCE:

We're making it easier to find and shop for course materials **so students start class prepared**. Our new, intuitive platform clearly highlights important deadlines, convenient shipping and payment options, financial aid details, and more.

LEARN MORE



IMPROVED FACULTY ADOPTION:

We're rolling out new changes to our **adoption tool, designed to make submitting adoptions easier than ever**, with more transparency into course material details.

LEARN MORE



Introducing Kortex

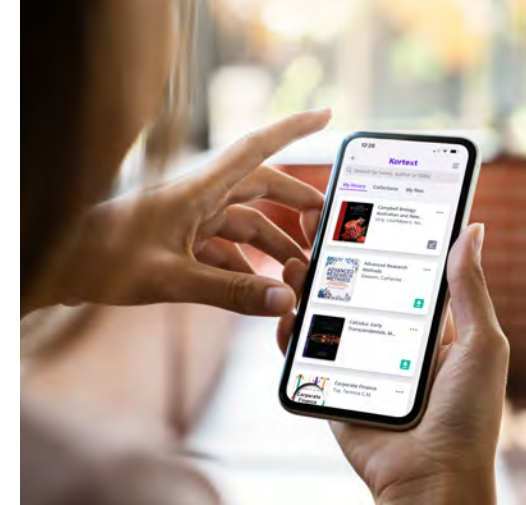
Meet Kortex, the new ebook experience launching for all Follett campuses. Kortex empowers students with smarter study tools and gives faculty the ability to upload content & adopt OER—all with industry-leading accessibility features.



AN ENGAGING, FLEXIBLE READING EXPERIENCE:

- Apps for iOS, Android, Windows, and Mac—plus downloadable books—means that students can read anytime, anywhere.
- Students have full control to adjust fonts, text size, and background colors to meet their reading preferences.
- Faculty and students can engage in real-time collaboration through study groups, shared annotations, and interactive note-taking.

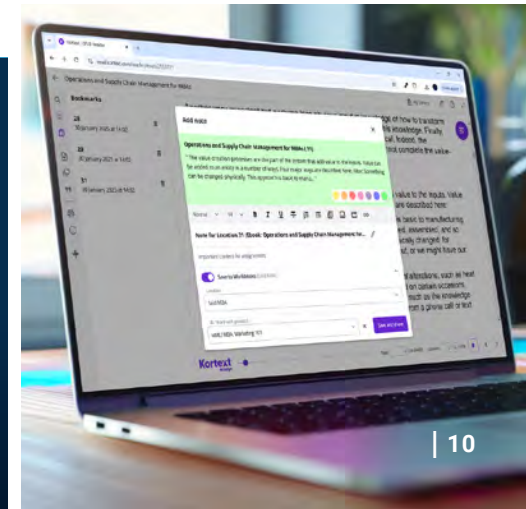
LEARN MORE



WHAT CAMPUS LEADERS ARE SAYING

“Kortex has been more supportive and proactive than many of the other ebook collections we’ve worked with. They’ve even helped us with our awareness campaign for staff and students—an invaluable advantage.”

Steve Wileman, Head of Digital Learning, South Staffordshire College



Access Programs

Our Access programs ensure affordable and immediate access to course materials from day one and are proven to boost student outcomes. By centralizing costs through students' accounts and offering simple opt-out, we simplify purchasing and remove financial barriers, all while supporting academic freedom for instructors.

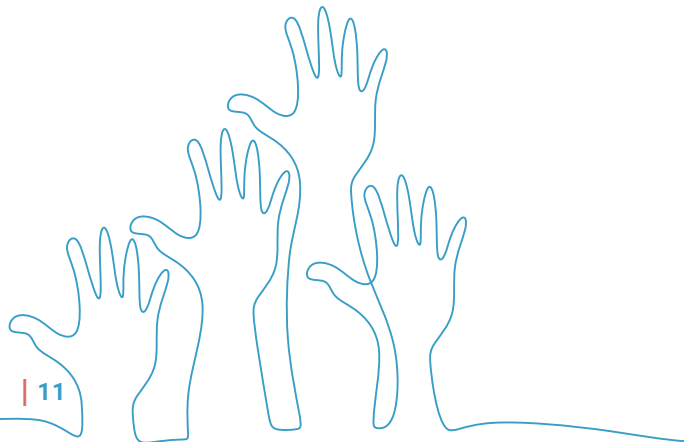
In Follett's 400+ Access programs, students save up to **70%** compared to the cost of new textbooks. And research shows a **15.5% increase in course completion rates** for students who participate.

COURSE-BY-COURSE:

Course materials are provided digitally on or before the first day of class at the course level.

CAMPUS-WIDE:

Every student in every course receives day-one access at a per-term flat rate.



Since 2022, schools with Follett Access programs have *saved students* over

\$455M
in required material costs

3.8 Million

students have received *affordable, convenient access* to the materials they need to succeed

How Access Programs are Improving Student Outcomes



UNIVERSITY OF HOUSTON

After a successful pilot of course-by-course Access, UH implemented the program campus-wide across nearly 2,000 sections.



Cypress College

CYPRESS COLLEGE

The Charger Bookpass program at Cypress College expands the potential for student affordability programs by incorporating lower-cost course materials with food and transportation vouchers to remove barriers to degree attainment.

82K

STUDENTS SERVED
SINCE UH'S ACCESS
PROGRAM, CTAP,
LAUNCHED IN 2022

87%

OF STUDENTS AGREED OR
STRONGLY AGREED THAT
CTAP PROVIDED THEM
WITH A MORE POSITIVE
STUDENT EXPERIENCE

Librarians note
that more students
are coming to
class prepared,

REDUCING THE PANIC-DRIVEN
SEARCH FOR BOOKS DURING
MIDTERMS AND FINALS.

ENROLLMENT
WAS UP

11.5%

IN 2024

UP TO
57%

COURSE MATERIAL
SAVINGS COMPARED
TO NEW TEXTBOOKS

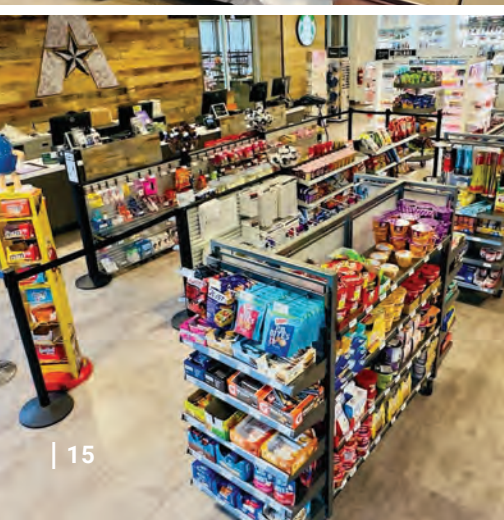
\$10.2
million

IN TOTAL TEXTBOOK SAVINGS

MORE THAN

20K

STUDENTS HAVE RECEIVED
AFFORDABLE COURSE MATERIALS
AT "ONE GREAT PRICE."



Campus Retail for Every Need

From online experiences to on-campus fan shops, to convenience stores and cafes, we offer a range of retail solutions that meet the unique needs of your community.

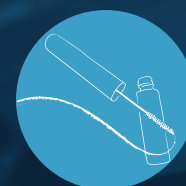
- **VIRTUAL STORES:** Whether you're launching a fully online store or integrating online services with your current in-person operations, we can design a seamless e-commerce experience that exemplifies your campus' spirit and values.
- **FAN SHOPS AND IN-VENUE:** Follett offers one-of-a-kind retail experiences that reimagine the fan experience, drive attendance, and build loyalty. Celebrate school pride with an unmatched selection of personalized merchandise from our stadium shops and online fan shops.
- **CAFES AND CONVENIENCE:** Discover a vibrant, one-stop shopping experience designed to support your whole community. With our customized cafés, convenience offerings, and Grab 'N Go services, we provide a variety of food, beverage, and everyday items to fuel campus life.



93% of students reported high satisfaction with the products and services offered in Follett stores. Here's why!



- Students can easily find **CONVENIENCE ITEMS** to meet their everyday needs.



- Our new **CAMPUS LIVING AND BEAUTY COLLECTIONS** make it easier and more convenient for students to purchase everyday dorm living essentials along with skincare and other beauty products throughout the school year, right on campus.



- Students love **MERCHANDISE AND APPAREL** from local businesses and up-and-coming brands.



BRANDED GEAR ON-DEMAND

Encourage academic pride with customized apparel, gifts, and supplies for departments or schools.

PERSONALIZED GIFTS

Personalize and gift wrap exclusive merchandise for employees, donors, and meeting attendees.

SPECIAL EVENT MEMORABILIA

Brand one-of-a-kind products as part of larger celebrations like centennials and tournaments.

Inspire Pride with a Personalized Touch

Every moment on campus is a chance to build community and celebrate tradition. That's why we created the Campus Direct program—a one-stop solution for customizing merchandise.



From new student welcomes and milestone anniversaries to staff appreciation and alumni engagement, Campus Direct empowers your campus with:

Thousands of custom merchandise options for any occasion

Quick turnarounds and *in-house design support* to meet your deadlines

Expert customer service with consistent communication from start to finish

LEARN MORE



SPOTLIGHT ON BOSTON COLLEGE SUPERFAN T-SHIRT PROGRAM

Boston College partnered with Follett's Campus Direct to deliver custom t-shirts to every Freshman during welcome week. The new campus tradition offers a student-made design and generates \$30K annually—revenue that can be put toward student-driven initiatives.



**BOSTON
COLLEGE**



Campus Stories

We support over 1,000 campuses nationwide. Read their stories.

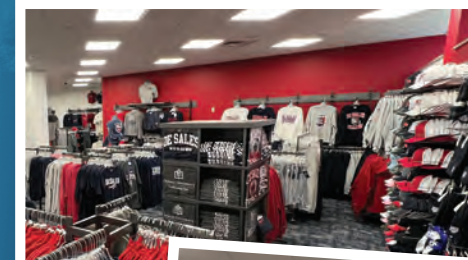
UPGRADING RETAIL SPACE

With Follett, the **Arizona State University** team recently embarked on a full-scale transformation of several retail spaces on campus to provide affordable, high-quality services and an enriched shopping experience. Repeatedly ranked #1 in innovation, sustainability, and global impact, ASU is committed to providing a best-in-class experience for their unique student population.



INSPIRING CAMPUS PRIDE

Students show their **Spelman** pride all year long with an authentic assortment of collegiate apparel. The store has something for everyone, from custom merchandise that celebrates Greek life to drinkware and gifts for the whole family.



REIMAGINING THE STORE TO BUILD COMMUNITY

DeSales University modernized their store with a merchandising transformation that amplified the Bulldog brand and fan spirit. Based on feedback from the campus community, the team reduced the store's footprint to create a more immersive, intentional shopping experience and opened an on-campus pub next door.



CREATING A UNIQUE, LOCAL EXPERIENCE

George Washington University set out to transform their campus store into one of the premier campus retail destinations in the country. Community involvement was critical in reimagining the store experience—including modern design and a hyper-local merchandise selection. "This new state-of-the-art store is now a landmark that says to residents and visitors 'You have arrived on GW's campus,'" said Associate Vice President of GW Business Services, Seth Weinsel.

Our Mission

DIVERSITY, EQUITY, INCLUSION AND BELONGING

At Follett, our DEIB principles aren't just abstract concepts; they are actionable practices ingrained in our culture and operations. We champion these values—in stores and throughout our organization—by creating a community where every voice matters. We aspire to offer merchandising that helps every customer feel seen and represented.

THE FOLLETT DIFFERENCE

We're reducing our environmental footprint while increasing access to education and promoting positive change in the communities we serve. Our commitment to sustainable practices means reimagining store design, partnering with mission-driven vendors, reducing our emissions impact for shipping, and more.



67.8% lower CO2 emissions from shipments compared to similar industry customers.

364,060 trees planted through our partnership with Framing Success since 2015.

Emissions numbers based on calculations from SGS, an internationally recognized verification organization.



From the first campus visit to alumni weekend, and every step in between, we help you engage your community to graduation and beyond.



FOLLETT.COM